Volume 8, Number 4, October 2024

DOI: https://doi.org/10.33395/sinkron.v8i4.14116

# Enterprise Architecture of the Basic Banking Feature for a New Challenger of Digital Banking in Indonesia

Steve Sentosa<sup>1)\*</sup>, Richardus Eko Indrajit<sup>2)</sup>, Erick Dazki<sup>3)</sup>

<sup>1)2)3)</sup>Pradita University, Serpong, Banten

1) steve. sentosa@student.pradita.ac.id, 2) eko.indrajit@pradita.ac.id, 3) erick.dazki@pradita.ac.id

**Submitted**: Sept 17, 2024 | **Accepted**: Sep 29, 2024 | **Published**: 20 Oct 2024

**Abstract:** Digital transformation has significantly impacted Indonesia's banking industry, leading to the rise of digital banks that leverage technology for their operations, posing challenges to traditional banking models. This research investigates the implementation of enterprise architecture within the core features of digital banking in Indonesia, utilizing the combination of TOGAF and Archimate modeling. While various enterprise architecture frameworks, such as Zachman and FEAF, exist, TOGAF was chosen for its structured and scalable approach, particularly suited to managing the complex IT systems of digital banks. The study's primary objective is to identify the core processes, challenges, and opportunities associated with managing the complex architecture of digital banks. Employing a qualitative methodology, data were gathered through in-depth interviews, direct observations, and a review of pertinent literature. The research identified three central processes in digital banking operations: deposits, time deposits, and loans. These processes were then modeled using the TOGAF framework and Archimate while Archimate complements TOGAF by providing a comprehensive visual modeling language to represent these architectures clearly. Together, TOGAF and Archimate offer a powerful combination for aligning business strategies with operational activities. The SWOT analysis conducted highlights digital banks' strengths in operational efficiency, strategic partnerships, and innovation capabilities, while also recognizing weaknesses such as technological dependency and challenges in serving the less tech-savvy population. The study also identifies opportunities for product innovation, market expansion, and ecosystem integration. However, threats like regulatory changes, increased competition, and cybersecurity risks must be carefully managed. The research recommends adopting emerging technologies, enhancing third-party risk management, and improving customer data security and privacy to bolster digital banks' global competitiveness, operational sustainability, and service innovation.

**Keywords:** Archimate; Digital Banking; Enterprise Architecture; SWOT Analysis; TOGAF

# INTRODUCTION

Digital transformation has profoundly impacted various industrial sectors, including banking. In Indonesia, this transformation is particularly evident in the transition from traditional banking models, which depend on physical branch networks, to fully digital banking services driven by technology. This shift is fueled by the widespread adoption of internet and mobile banking, enabling banks to provide services that are accessible to customers at any time and from any location. Moreover, digital banks offer features that significantly enhance the customer experience by making financial management more intuitive, facilitating seamless transactions, and providing real-time financial information, thereby making banking more personalized and convenient (Hermiyetti, 2024; Hie, 2021; Wulandari et al., 2024).

Digital banks are financial institutions that fully integrate digital technology into their operations and services, allowing them to function without a physical presence or branch offices. Unlike traditional banks, which rely on in-person interactions at branch locations, digital banks provide services exclusively online through devices such as smartphones or computers. This approach eliminates the need for face-to-face customer interactions, offering the convenience of accessing banking services anytime and anywhere. (Haryono et al., 2023; Hie, 2021; Kuswandi et al., 2022). This digital transformation offers numerous advantages, including enhanced operational efficiency,

\*name of corresponding author



e-ISSN: 2541-2019



Volume 8, Number 4, October 2024

DOI: https://doi.org/10.33395/sinkron.v8i4.14116

improved customer satisfaction, and the capability to develop new business models that are better aligned with the demands of the digital era (Hie, 2021; Nguyen-Thi-Huong et al., 2023).

Despite the many advantages of digital banking, significant challenges arise in managing enterprise architecture. Enterprise architecture is a methodology designed to help organizations structure, manage, and develop their overall strategy, ensuring alignment between critical components such as business processes, applications, data, and technology with the organization's goals. This alignment is essential for building an effective and efficient organization that can fully leverage the benefits of digital transformation (Dewi Asih Pramesti et al., 2021; Saputra & Rahmania, 2022; Werner & Lehan, 2023).

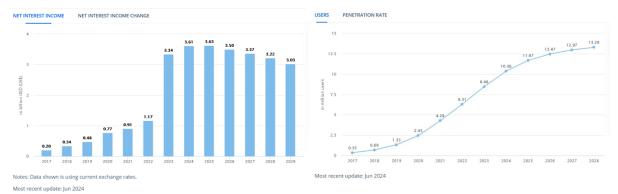


Figure 1. Net Interest Income & User in Million Digital Banking Indonesia (Statista, 2024)

In 2024, digital banking in Indonesia is projected to generate a net interest income of 3.61 billion USD, with the number of users reaching 10.36 million, particularly gaining popularity among the millennial generation (Statista, 2024). This marks a significant increase compared to the previous year, highlighting that the prevailing trend in the banking sector, especially in Indonesia, is increasingly focused on digital banking.

In the realm of digital banking, enterprise architecture plays a critical role by offering a comprehensive view of the organization's activities. It ensures that all stakeholders have a clear understanding of the various components within the organization, as well as how these components interact and influence one another. This holistic approach is essential for aligning the organization's strategies with its operations, ultimately enhancing efficiency and effectiveness (Beese et al., 2023).

The use of TOGAF (The Open Group Architecture Framework) has proven effective for digital banks, offering a structured approach to managing the complexity of IT systems and business processes while ensuring alignment with organizational business needs (Gunadham et al., 2022). TOGAF also presented as the most comprehensive framework, particularly for organizations seeking scalability and performance management (Dumitriu & Popescu, 2020). TOGAF enables banks to align digital initiatives with business objectives, ensuring efficient integration into daily operations and adding value to the organization (Kevin Dwi Saputra et al., 2023; Maita et al., 2022). In contrast, TOGAF excels in its flexibility, scalability, and ability to integrate with tools like Archimate, which provides a visual modeling language to support architecture design (The Open Group, 2018). This combination of structured development and clear communication of architecture components has made TOGAF the preferred choice for industries looking to manage complex IT systems efficiently. Thus, the choice of TOGAF in this study is supported by its proven track record and suitability for addressing the architectural challenges of digital banks.

Digital banks continue to face several challenges, especially in ensuring efficient and effective implementation. These challenges include complying with local regulations, integrating with rapidly evolving technologies, and maintaining the security and privacy of customer data (Haryono et al., 2023). This research **aims** to analyze the implementation of TOGAF-based enterprise architecture in Indonesia's digital banking industry, assess its current state, and provide recommendations for enhancing the performance and competitiveness of digital banks in a global market. By adopting this approach, the study expects that digital banks in Indonesia will be better equipped to navigate the challenges of digital transformation and deliver innovative services that meet customer needs.

To align with the research objectives on enterprise architecture in digital banking in Indonesia, several key research questions are posed: How is TOGAF-based enterprise architecture developed within the banking industry, with a particular focus on digital banking? (RQ1). How are the business architecture, information system architecture, and technology architecture phases implemented using TOGAF, along with Archimate modeling, in a digital banking-focused company? (RQ2). In TOGAF's Phase E (Opportunities and Solutions), what recommendations can be made based on a SWOT analysis of the enterprise architecture in digital banking? (RQ3).

e-ISSN: 2541-2019

Volume 8, Number 4, October 2024

DOI: https://doi.org/10.33395/sinkron.v8i4.14116

### LITERATURE REVIEW

## Enterprise Architecture

Enterprise architecture is a methodology that helps organizations design, manage, and develop their overall structure and strategy. Its primary goal is to align key elements such as business processes, applications, data, and technology with the organization's objectives, ensuring that all components function cohesively to create an effective and efficient organization (Dewi Asih Pramesti et al., 2021; Werner & Lehan, 2023). Enterprise architecture is essential as it offers a holistic view of the organization's activities, allowing stakeholders to understand the components and their interactions. By utilizing enterprise architecture, organizations can manage and reduce the complexity of IT systems and business processes, which are often barriers to achieving business objectives (Crosley et al., 2023; Horn et al., 2021; Jager, 2023).

## The Open Group Architecture Framework (TOGAF)

TOGAF, developed by The Open Group in 1995, aids in planning, developing, implementing, and managing enterprise architecture (Dewi Asih Pramesti et al., 2021; Jager, 2023; The Open Group, 2018). It uses the ADM (Architecture Development Method) to design and manage architecture aligned with business needs, covering phases like vision, business, information systems, and technology architecture. The key pillars of TOGAF include business, data, application, and technology architecture (Camatti et al., 2020; Hannemann et al., 2022). In this digital banking research, phases A to E are applied as outlined below.



Figure 2. TOGAF Architecture Development Method (Cruz, 2023)

Phase A, Vision Architecture, aims to create a shared understanding of enterprise architecture's role in achieving organizational goals. It defines the architecture's scope, identifies stakeholders, formulates the vision, and secures approval to proceed. This phase also ensures alignment between the organization's vision and the realities of remote work, considering both technology and human resources. Additionally, it accounts for budget and internal policies to ensure the architecture supports the organization's long-term needs and vision (Anderson & Andry, 2021; Kalbuadi & Ryano Yohanis, 2024).

Phase B (Business Architecture) outlines the business processes, organizational structure, and strategies necessary to achieve the organization's goals. The objective is to ensure that the business architecture aligns with the company's needs and vision, which is subsequently supported by the relevant information system and technology architectures (Naila Quin Azisah Alisyahbana et al., 2024; D. Y. Prawira et al., 2023; Vinardo et al., 2023).

Phase C, Information System Architecture, covers data and application architecture to ensure alignment with the company's business needs and strategic vision (Kalbuadi & Ryano Yohanis, 2024; Vinardo et al., 2023). Data architecture focuses on organizing, storing, and utilizing data to support business functions, while application architecture defines the necessary applications for managing this data. The result is a blueprint that aligns the data and application architecture with the company's business strategy (Andry et al., 2023; Fikri et al., 2020; D. Y. Prawira et al., 2023).

Phase D in Technology Architecture focuses on developing the infrastructure to support the data and application needs. It identifies the necessary software, hardware, and networks, resulting in outputs like a technology standards catalog, application/technology matrices, and network topology diagrams. This phase ensures the technology components align with the data and application architecture and support the company's business objectives (Andry et al., 2023; Fikri et al., 2020; Gunawan et al., 2019; D. Y. Prawira et al., 2023).

Phase E, Solutions and Opportunities, focuses on evaluating opportunities for architectural improvements and selecting the best solutions to meet targets. It involves conducting a gap analysis between the current and target



e-ISSN: 2541-2019



Volume 8, Number 4, October 2024

DOI: https://doi.org/10.33395/sinkron.v8i4.14116

states and developing a detailed implementation plan that includes responsibilities, schedules, and budgets. This phase also considers the transition architecture to ensure gradual changes without disrupting business operations (Anderson & Andry, 2021; Andry et al., 2023; Vinardo et al., 2023).

#### Archimate

Archimate is an enterprise architecture modeling language developed by The Open Group, used to describe, analyze, and communicate enterprise architecture within an organization in an easily understandable manner. This is achieved through visual diagram representations, ensuring that all stakeholder interests and needs are thoroughly considered and addressed (D. Y. Prawira et al., 2023; The Open Group, 2019). Its advantages include ease of use, which sufficiently represents the modeling needs of the designed enterprise architecture (The Open Group, 2019).

## SWOT Analysis

SWOT analysis is a systematic method used to formulate appropriate strategies for an organization by focusing on four key elements: strengths, weaknesses, opportunities, and threats. This method considers the current external environmental conditions and the internal capabilities of the organization (Alfadri et al., 2023).. The strength component represents internal positive factors that provide an advantage to the organization, while the weakness component includes internal negative factors that may limit the organization's ability to achieve its goals. Additionally, the opportunities component consists of external positive factors that can be leveraged to enhance the organization's performance, helping it grow and achieve its objectives. In contrast, the threats component refers to external negative factors that could hinder or jeopardize the organization (Nurfitasari & Sumadhinata, 2022; Sanchia Grafita Ryana Devi et al., 2022). The purpose of this SWOT analysis is to identify internal strengths and weaknesses, as well as external opportunities and threats that impact IT strategy in the development of digital products. Through this analysis, IT strategies can be designed to leverage strengths, address weaknesses, mitigate threats, and enhance customer value through digital innovation (Litvishko et al., 2020; Susanto & Safaria, 2024).

## Previous Research & State of the Art

Several previous studies serve as references and comparisons for the application of enterprise architecture using TOGAF, spanning various industries and organizations.

First (K. T. Prawira et al., 2023), discusses the use of TOGAF in developing enterprise architecture for a financial business focused on payment systems and user savings. The study provides an overview of all TOGAF phases but concentrates primarily on the Solutions and Opportunities phase. Notably, the research does not include ArchiMate modeling, and while it explains TOGAF within the financial industry, it does not incorporate a SWOT analysis to support Phase E (Solutions and Opportunities). Additionally, the study's focus is not specifically on the banking industry, particularly digital banking.

Second (Wedha et al., 2023), discusses research that implements TOGAF in an online financial service, focusing on the use of enterprise service bus technology as part of SOA (Service-Oriented Architecture) software development. The study identifies several gaps, such as the absence of ArchiMate modeling to depict enterprise architecture, a primary focus on enterprise service bus technology used by SOA, a lack of explanation regarding business processes, and an incomplete description of TOGAF phases. Moreover, the research does not specifically focus on the banking industry, particularly digital banking.

Third (Michael et al., 2022), focuses on the development of enterprise architecture for cloud computing service providers using TOGAF, covering phases A through E and continuing to Phase H, which involves architecture change management. The gaps identified in this research include a lack of focus on the banking industry, particularly digital banking, and the absence of a SWOT analysis that could be used to identify opportunities, plan and develop strategies, make strategic decisions, and monitor and evaluate the business.

Across the three studies referenced in this research, commonalities include the implementation of TOGAF enterprise architecture, primarily focusing on phases B through E across various industries. However, gaps were noted, such as incomplete coverage of TOGAF phases A through E, limited use of ArchiMate for visualizing business, data, application, and technology architecture, and a lack of in-depth analysis in Phase E (Solutions and Opportunities). Additionally, none of the studies specifically focused on digital banking.

This research advances the **state of the art** by applying the TOGAF enterprise architecture framework specifically to digital banking in Indonesia. It covers phases such as vision architecture, business architecture, information system architecture, and technology architecture, all visualized using ArchiMate. A SWOT analysis is also employed to identify solutions and opportunities, providing recommendations that enable digital banking service providers to compete both nationally and globally. The findings will serve as an architecture blueprint.

The aim of this study is not to critique previous research but to build upon it, refining and enhancing its accuracy by applying insights to the current digital banking landscape. This approach ensures that digital banking applications, which are critical revenue sources for organizations, can withstand both external and internal disruptions in the digital era. The scope includes using TOGAF from phases A through E within the context of digital banking in Indonesia.

\*name of corresponding author



e-ISSN: 2541-2019

Volume 8, Number 4, October 2024

DOI: https://doi.org/10.33395/sinkron.v8i4.14116

### **METHOD**

This research employs a qualitative approach that integrates TOGAF, Archimate, and SWOT analysis to develop a comprehensive enterprise architecture for digital banking in Indonesia. Each method plays a crucial role in achieving the research objectives, and their interactions ensure both strategic and technical alignment. The application of TOGAF enterprise architecture to digital banking in Indonesia is explained through the following stages.

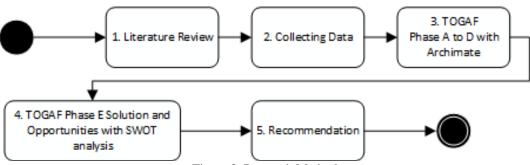


Figure 3. Research Method

The research begins with a literature review of journals on the application of enterprise architecture using the TOGAF framework across various industries to understand previous research and identify current trends. Next, data is collected through interviews with relevant stakeholders and observations to gather up-to-date information on business processes, applications, data, and technology used in digital banking. This is followed by the analysis and design of enterprise architecture, covering TOGAF Phases A through D, with visualization using ArchiMate. Phase A outlines the organization's strategy, Phase B details core business processes, Phase C focuses on data and application architecture, and Phase D addresses software development and cloud services. Finally, a SWOT analysis is conducted to assess the current state of digital banking, leading to recommendations for improvement and the development of an architecture blueprint using ArchiMate models.

The TOGAF (The Open Group Architecture Framework) provides the primary structure for this study, using its Architecture Development Method (ADM) to guide the development of the business, information systems, and technology architectures. In this phase, critical business processes, data flows, and technological requirements are identified. These include key banking processes such as deposits, time deposits, and loans, as well as the underlying technologies needed to support these operations, such as infrastructure, security systems, and core applications. The outputs from TOGAF, particularly from the Business Architecture, Information Systems Architecture, and Technology Architecture phases, lay the groundwork for both Archimate modeling and the SWOT analysis. This structured approach ensures that the architecture aligns with the bank's strategic objectives while also addressing the technical aspects necessary for digital operations.

Archimate plays a complementary role by providing a visual modeling language that translates the complex architecture developed through TOGAF into clear, graphical representations. The data used in Archimate, such as business processes and technology components, is sourced directly from the results of the TOGAF Business and Technology Architecture phases. For instance, Archimate visualizes the relationships between account registration, loan management, and the supporting technology stack. This graphical representation ensures that stakeholders across the organization can easily understand the architecture and its alignment with business processes, enabling better decision-making and communication.

The SWOT analysis adds a strategic dimension to the research by assessing the strengths, weaknesses, opportunities, and threats of the digital banking architecture. The data for the SWOT analysis is drawn from both the TOGAF framework and the Archimate models. Strengths and weaknesses are primarily identified from the Business and Information Systems Architectures in TOGAF, focusing on areas like operational efficiency and technological dependencies. Meanwhile, opportunities and threats are derived from external market trends, customer needs, and the technological risks outlined in TOGAF's Technology Architecture. This analysis helps identify areas where the bank can innovate, expand its services, and mitigate risks, ensuring that the enterprise architecture is not only technically sound but also strategically positioned to compete in the digital banking landscape.

By integrating TOGAF, Archimate, and SWOT analysis, this research aims to deliver a holistic enterprise architecture that balances technical precision with strategic insight. The combination of these methods ensures that the architecture addresses both the business objectives and the technological complexities of digital banking, providing a robust framework for future growth and innovation.

e-ISSN: 2541-2019

Volume 8, Number 4, October 2024

DOI: https://doi.org/10.33395/sinkron.v8i4.14116

## RESULT

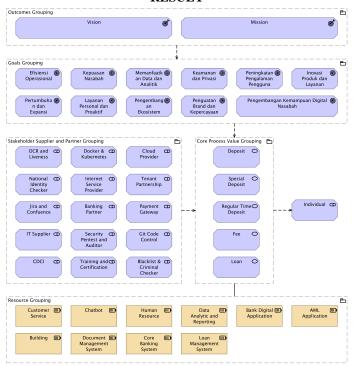


Figure 4. Architecture Vision

In the **Architecture Vision** phase of a digital bank, the organization's strategy is outlined to ensure alignment between the architecture and the business goals. This alignment is depicted in ArchiMate, highlighting outcomes, goals, stakeholders (including suppliers and partners), core value-generating processes, and the resources employed, all with a central focus on the individual customer.

The **outcomes** from the Architecture Vision include a vision to become the leading digital bank, offering innovative, secure, and easily accessible financial solutions for all societal segments, while supporting financial inclusion and the growth of the digital economy. The mission encompasses delivering superior financial services, fostering continuous innovation, ensuring security and reliability, promoting financial inclusion, providing excellent service, enhancing financial literacy, contributing to the digital economy, and upholding social responsibility.

The **goals** illustrated using ArchiMate encompass operational efficiency, customer satisfaction, data and analytics utilization, security and privacy, enhanced user experience, product and service innovation, growth and expansion, personalized and proactive services, ecosystem development, brand strengthening and trust, and the enhancement of customers' digital capabilities.

**Suppliers and partners stakeholders** are service and solution providers that support the operational performance of digital banking externally, as explained in the following table.

Table 1. List of Suppliers and Partners Notations

Notation	Documentation		
OCR and liveness	A partnership that provides API products for the extraction and verification of dat		
	identity cards and photos to ensure the authenticity of customers.		
Docker dan Kubernetes	A partnership is established for leveraging technology to streamline the deployment process across various environments, including development, SIT, UAT, preproduction, and production. This partnership also facilitates orchestration and communication between services within the digital banking application.		
Notation	Documentation		
Cloud provider	A partner is engaged to provide cloud services essential for the operational aspects of the digital banking application.		
National identity checker	A partnership provided by the government to confirm the authenticity of customer identity card data and photos.		
Internet service provider	Internet connection services to support the organization's performance in terms of operations and other services.		

\*name of corresponding author



e-ISSN: 2541-2019



Volume 8, Number 4, October 2024

DOI: https://doi.org/10.33395/sinkron.v8i4.14116

Tenant partnership	A partnership for providing promotional services in the form of discounts to customers		
	who use the digital banking application.		
Jira and Confluence	A partnership is established to provide a web application for managing projects		
	sharing project information or documentation online. This allows internal digital		
	banking stakeholders to view, study, and collaborate through the website system.		
Banking & ecosystem	Banking organizations collaborate to develop and maintain their systems within their		
partner	digital ecosystem.		
Payment gateway	A partnership feature designed to facilitate payments.		
IT supplier	A type of partnership that provides IT hardware products such as laptops, projectors,		
	and other equipment to support the organization's operations.		
Git code control	A paid application used by developers to store and manage code versions for the		
	development of the digital banking application.		
CD/CI	(Continuous Deployment Continuous Integration) A paid application used to assist with		
	the deployment process of all digital banking services.		
Blacklist and criminal	An international partnership that functions to check whether customers registering,		
checker	checker onboarding, or applying for loans are involved in criminal activities.		
Security pentest and	A partnership is formed to test the security of the digital banking application and		
auditor	ecosystem, as well as to support audits, ensuring that governance and manageme		
	practices comply with regulations.		
Training and	A partnership that provides training and certification services for bank employees.		
certification			

**Individual stakeholders** represent the use of the digital bank's application and its features by individual customers. **Resources** used by digital banking to support internal operations are detailed in the following table.

Table 2. List of Resources Notation

Notation	Documentation		
Chatbot	An AI application focused on adding value by providing information based on inquiries		
	from customers or digital bank users to meet their needs.		
Human Resource	Workforce resources or staff supporting digital banking operations, including		
	governance, network security, risk management, product development, and developers.		
Digital Banking	Key applications that support the organization's performance in generating profit by		
Application	delivering value to customers through available features.		
AML Application	An application used for financial monitoring and reporting on customers to prevent		
	undesirable events that could harm the digital bank.		
Building	A place where digital employees carry out operations to deliver value to customers.		
Document	An application owned by a digital bank to manage all necessary and important		
Management System	documents in digital banking operations.		
Core Banking System	The core of banking, featuring functions like deposits, time deposits, and loans.		
Loan Management	An internal application that manages loan system operations, including approval		
System	processes, loan security, and other related aspects.		
Customer Service	Resources that assist in developing and maintaining relationships between digital		
	banking app users and the organization.		

The **core process value** encompasses the essential functions or features of digital banking that deliver value to both customers and the organization, such as deposits, regular time deposits, and loans. These will be detailed in the following table.

Table 3. List of Core Process Value Notations

Table 5. Bist of Cole 110ccss value 110autons			
Notation	Documentation		
Deposit	A core process that serves as a repository for funds obtained through transfers from other		
	banks. This process allows customers to earn interest provided by the bank, creating added		
	value for both parties.		
Regular Time	A core process involving the borrowing of funds from customers by the bank, where		
Deposit	customers ultimately benefit through the interest provided by the bank.		
Loan	A core process involving the lending of funds to customers.		



e-ISSN: 2541-2019 p-ISSN: 2541-044X

Volume 8, Number 4, October 2024

DOI: https://doi.org/10.33395/sinkron.v8i4.14116

In the Architecture Vision phase, **three core processes** have been identified that are crucial in helping the organization achieve its business objectives: **deposits**, **regular time deposits**, **and loans**. These processes are depicted in the **Business Architecture** using ArchiMate and are explained as follows.

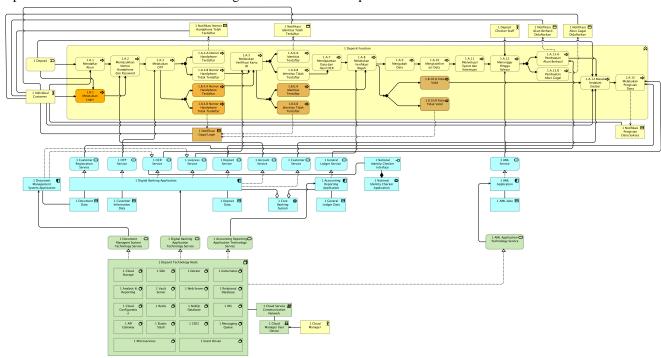


Figure 5. Deposit Business, Data, Application and Technology Architecture

The **business architecture for deposits**, shown in figure 5 using ArchiMate, highlights three main processes: account creation, login, and dashboard access, leading to fund deposits via the digital banking app.

In **account creation**, new users provide their mobile number and password, verified through OTP, followed by identity card verification via OCR and cross-checking with the national database. After verifying a self-photo and personal data, the account enters a waiting period for staff re-verification of identity and blacklist checks. Successful verification grants dashboard access.

For **login on a new device**, users must re-verify their mobile number, identity card, and photo before accessing the dashboard.

Existing **users not transferring to a new device** can **directly access** the dashboard. Deposits are transferred from the initial bank to the digital bank, with successful transactions triggering a notification.

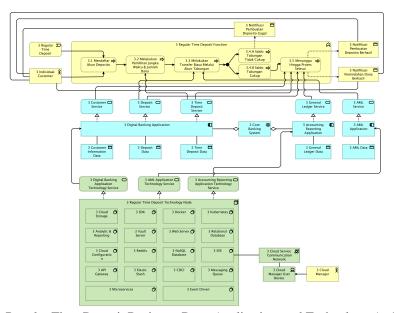


Figure 6. Regular Time Deposit Business, Data, Application, and Technology Architecture



\*name of corresponding author

e-ISSN: 2541-2019 p-ISSN: 2541-044X

Volume 8, Number 4, October 2024

DOI: https://doi.org/10.33395/sinkron.v8i4.14116

The **business architecture for regular time deposits** outlines the customer journey for creating a time deposit using a digital banking application. The process begins with the user registering a deposit account, selecting the deposit term, and entering the deposit amount. The user then transfers the required funds from their savings account. If the balance is sufficient, the process moves to a waiting period while the account is created. Upon completion, the user receives two notifications: one confirming the deposit creation and another confirming the successful transfer of funds.

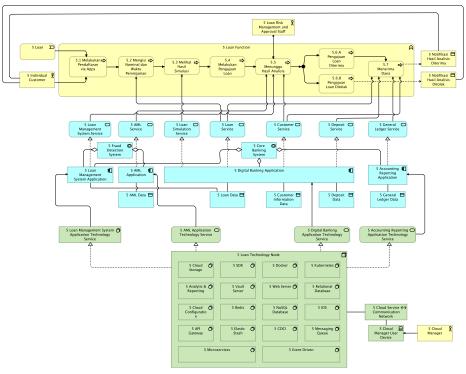


Figure 7. Loan Business, Data, Application, Technology Architecture

The **business architecture for loans** outlines the customer journey for obtaining a loan through a digital banking application. The process begins with the customer applying for a loan via the app, entering the desired loan amount and repayment term. The customer then runs a loan simulation to assess the potential loan terms. If satisfied, they proceed with the loan application. The loan request is then analyzed by the loan risk management and approval staff. If approved, the funds are transferred to the customer's savings account, and a notification confirming the loan approval is sent to the customer. If not approved, the customer receives a notification stating that the loan application was rejected.

The next phase, **Information System Architecture**, details the applications, services, and data that consolidate to support the processes within the business architecture. This phase includes two architectures: **22 notations for application architecture** and **7 notations for data architecture**, which are explained sequentially in the following table.

Table 4. List of Information System Architecture Notations

Notation	Documentation	
Loan management	An application where officers conduct screening of loan applications submitted by	
system application	digital banking app users.	
component		
AML application	An application that detects financial fraud, used to ensure the security of digital	
component	banking.	
Digital banking	An application that serves as a core component supporting the overall digital banking	
application	business, providing value to both the organization and its customers.	
component		
Accounting reporting	An application that records accounting entries for every transaction made by	
application	customers, including fee payments and other related transactions.	
component		

\*name of corresponding author



e-ISSN: 2541-2019 p-ISSN: 2541-044X



Volume 8, Number 4, October 2024

DOI: https://doi.org/10.33395/sinkron.v8i4.14116

Document	A supporting application for other system components focused on processing and		
management system	encrypting critical operational documents in digital banking. In this case, the		
technology service	documents processed and used include identification cards and user photos.		
Notation	Documentation		
Fraud detection	The collaboration between the AML application and the loan management system is		
system application	focused on verifying loan applications to prevent fraudulent activities related to the		
collaboration	loan functions within the digital banking application.		
Core banking system	A collaboration involving core banking systems, including digital banking		
application	applications, loan management systems, and accounting reporting applications, which		
collaboration	work together for reporting and recording in the general ledger.		
National identity	A service in the form of an API interface, developed and maintained by the		
checker application	government, to validate the authenticity of data generated by OCR.		
interface	g a man g a ma		
Customer registration	An application service that manages data and processes during customer registration		
application service	for digital banking.		
OTP application	A service with features to generate OTPs and validate them during account registration		
service	and login processes.		
OCR application	A service within the application that validates identity card photos using OCR to ensure		
service	user authenticity and prevent account duplication, as each account can only use one		
	phone number and one identity card.		
Liveness application	A service used to validate photo processing during registration and login, with the		
service	primary function of ensuring user authenticity.		
Account application	A service that encompasses all processes for maintaining account functions in digital		
service	banking, used for login and data verification.		
Time deposit	A service that supports the entire deposit process, from creation and management to		
application service	the deposit's maturity.		
General ledger	A service used to process and input transaction data, with the final output being a report		
application service	generated according to specified requirements.		
Loan management	A function within the loan system that connects staff with the system and data entered		
system application	by digital banking users, facilitating the screening process for loan applications.		
service			
AML application	A service that handles financial record-keeping and the detection of fraud and money		
service	laundering, aimed at preventing adverse events related to digital banking operations.		
Loan simulation	A service that provides a simulation to assist users in calculating desired loan terms,		
application service	based on the parameters of loan duration in years and the amount borrowed.		
Loan application	A service dedicated to processing loan-related tasks, such as interest calculations,		
service	applications, due dates, and other related functions.		
Customer application	A service used to manage customer personal data, such as CIF and other important		
service	information.		
Deposit application	A service used for all processes related to deposits or savings for each customer or user		
service	in digital banking.		
Document data	A storage location for OCR-processed identity card (KTP) documents and user		
	liveness photos, used by the document management system and digital banking		
	application to validate user authenticity.		
AML data	A repository where AML data is stored and used by the AML application.		
Loan data	A repository where loan data is stored and accessed within the loan management		
	system and digital banking application to support operations.		
Customer	A storage location used to store customer personal information data, or CIF.		
information data			
Deposit data A repository where data related to the deposit process is stored, used by the banking application.			
General ledger data	A repository for storing banking transaction data for bookkeeping or the general ledger.		
contrai reager data	a A repository for storing banking transaction data for bookkeeping of the general ledger.		

Phase D in TOGAF, known as Technology Architecture, represents the use of technology in digital banking applications to support operational performance through networks, infrastructure, and development-supporting technologies. A total of 26 technology architecture components or notations have been identified, which are explained in the following table.

Table 5. List of Technology Architecture Notations



Commons Attribution-NonCommercial 4.0 International License.

e-ISSN: 2541-2019



Volume 8, Number 4, October 2024

DOI: https://doi.org/10.33395/sinkron.v8i4.14116 p-ISSN: 2541-044X

e-ISSN: 2541-2019

Notation Documentation			
Loan management	The use of cloud technology in the loan management system application.		
system application	The use of cloud technology in the loan management system application.		
technology service			
AML application	Technology that supports applications such as networking, security, storage, and		
technology service	configurations by utilizing cloud technology for the AML application.		
Digital banking	A set of technologies within cloud services that support the performance of digital		
application	banking applications.		
technology service	S 11		
Accounting	Represents various technologies used to support the performance of accounting reporting		
reporting	applications by leveraging cloud services, including integrated networking.		
application			
technology service			
Document	Technologies within cloud services and networking designed to support the operations		
management	of the document management system application.		
system technology			
service			
Cloud service	Technology representing the communication between technologies and applications,		
communication	where all applications focus on utilizing cloud technology to support organizational		
network	activities.		
Cloud manager user	Users with the rights to access, control, monitor, and configure cloud services using		
device Tachnology node	devices such as smartphones, computers, laptops, and other equipment.		
Technology node	A collection of technologies used in the operation of digital banking applications and		
Notation	services.  Notation Documentation		
Cloud storage	Describes a part of the cloud used for storing physical data such as images, documents,		
system software	and other files within cloud services, which can be accessed by applications at any time.		
SDK system	A library (Software Development Kit) that enables an application to be readable on		
software	existing systems and runnable within the cloud instance in use.		
Docker system	Docker container technology in applications and services, supported by cloud		
software	computing, streamlines the virtualization of applications running on the same operating		
	system. This technology enables efficient vertical and horizontal scaling, adapting to		
varying conditions and requirements.			
Analytic and	Functions to analyze data such as customer habits and behavior, application		
reporting system	performance, testing, debugging, detection, and troubleshooting through application		
software	logs, as well as software maintenance and trend development in big data. Reporting is		
	used to generate analysis and monitoring based on specific timeframes, such as daily,		
XX 1.	weekly, monthly, and yearly.		
Vault server system	A technology that stores various forms of data online, such as global parameters,		
software	application credentials, and other critical information. This storage enhances the		
	efficiency, effectiveness, and security of data usage, including application settings, secret codes, and data lists in key-value format.		
Web server system	A technology used to run applications or services on a web server, making them publicly		
software	accessible, but equipped with security measures to protect against potential attacks.		
Relational database	A storage location for structured data utilizing cloud features, crucial for supporting the		
system software			
Cloud configuration	Technology is a platform used to configure connections, access, and other settings		
system software			
Redis system			
software			
	repeatedly.		
NoSQL system	software other documents. This data can then be analyzed to identify or understand trends among		
software			
	customers.		
IDS system	A system used to detect suspicious or unauthorized activities within a computer network		
software or information system. An IDS (Intrusion Detection System) operates by monit			
	analyzing network traffic and system logs to identify signs of attacks or suspicious		
	behavior. In this context, IDS is employed to examine penetration attempts against API		
	systems and services in digital banking.		





Volume 8, Number 4, October 2024

DOI: https://doi.org/10.33395/sinkron.v8i4.14116

API gateway system software	Software technology provided by cloud providers as an API gateway, supporting the performance of all applications by centralizing access and managing security configurations.	
Elastic stash system software	Three core tools such as Elasticsearch, Logstash, and Kibana integrated to process, store, and visualize large-scale data sets, commonly used in big data environments.	
CD/CI system software	Software technology that combines Continuous Integration (CI) and Continuous Delivery (CD) to enhance efficiency and quality in software delivery.	
Messaging queue system software	A part of the technology node used in digital banking to process various tasks such as logging, AML data recording, and writing data to the general ledger. This messaging queue serves as a container for asynchronous data transmission.	
Microservices system software	Software development technology used in digital banking, where applications are built as a collection of small, independent services. Each service is responsible for a specific business function and can be developed, tested, and deployed separately from other services.	
Event driven system software	Software development technology focused on communication and coordination between components or services within a system through event exchange. These events operate asynchronously using messaging and streaming types.	

In Phase E, Solutions and Opportunities, solutions and opportunities are depicted using ArchiMate based on the findings from the previous TOGAF phases. Through prior observations and interviews, several solutions and opportunities were identified using a SWOT analysis, which is explained from four perspectives.

Table 5. SWOT Analysis Result

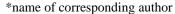
	Strength	Weakness	Opportunities	Threats
1.	Low Operational	1. Dependence on	<ol> <li>Product and Service</li> </ol>	Strict Regulatory
	Costs	Technology	Innovation	Changes
2.	Strategic	2. Limited Reach to the	2. Integration into	2. Increasing
	Partnerships	Technologically	Ecosystems	Competition
3.	Strong Digital	Unaware Population	3. Expansion into New	3. Economic Volatility
	Security and	3. Operational Risks from	Markets	and Market
	Technology	Third-Party Providers	4. Effective Data	Uncertainty in
4.	High Scalability	4. Digital Banking	Utilization	Indonesia
5.	Enhanced User	Security Risks	<ol><li>Creation of New</li></ol>	4. Rapid Technological
	Experience	5. Limited Availability of	Revenue Streams	Evolution
6.	Flexibility in	Expert Resources	6. Development of a	5. Cyber Attacks
	Product Releases	_	Digital Ecosystem	-
7.	Focus on		7. Increased Customer	
	Continuous		Trust	
	Innovation		8. Providing Financial	
			Management	
			Recommendations	

Based on the four aspects of the SWOT analysis above, it is recommended to **strengthen the security** of the digital banking environment by regularly reviewing the business impact analysis, investing in cybersecurity tools, training employees to raise awareness, using high-level encryption, and enhancing real-time IDS monitoring. **Regular security audits, including penetration testing**, should be conducted to identify and fix vulnerabilities before any attacks occur. **Address competition** by offering new, unique features that are difficult to replicate, such as varied promotions, investment services, digital insurance, online loans, personal finance management, and partnerships with other industries. Leverage **AI and data analytics** to identify predictions and trends. Managing third-party dependencies cannot be eliminated, but ensuring quality results requires clear agreements, reviewing security and reputation, and maintaining backup providers as contingencies. **Studying and adopting relevant new technologies** can improve transaction speed and enhance security in digital banking applications, informed by successful trends from other countries.

# **DISCUSSIONS**

To address the three research questions, detailed explanations were provided in the research discussion. This section offers a brief summary.

For the first question, information was gathered through a literature review of previous research on enterprise architecture, with a focus on TOGAF. Primary data was collected via interviews and observations of digital





e-ISSN: 2541-2019



Volume 8, Number 4, October 2024

DOI: https://doi.org/10.33395/sinkron.v8i4.14116

banking providers in Indonesia. The architecture was then designed using the TOGAF ADM phases from A to D, visualized with ArchiMate, and supported by a SWOT analysis in Phase E, resulting in an architecture blueprint.

For the second question, data was similarly collected through interviews and observations, complemented by a literature review to gain scientific insights into enterprise architecture, particularly in the context of TOGAF for digital banking in Indonesia. The study identified three core processes deposits, regular time deposits, and loans which were mapped in the business architecture. The findings included 29 information architecture notations and 26 technology architecture notations, all represented using ArchiMate.

For the final research question, based on the SWOT analysis covering strengths, weaknesses, opportunities, and threats, recommendations were made for the development of digital banking providers in Indonesia. These include adopting new technologies, managing dependencies on third parties, addressing existing business competition, and enhancing resilience in the digital banking environment by focusing on prevention and mitigation to ensure continued operations in the face of potential threats.

#### CONCLUSION

An effective enterprise architecture not only helps digital banks manage the complexity of IT systems and business processes but also ensures their ability to quickly adapt to global market changes while continuing to deliver innovative and secure services to customers. Digital transformation has significantly impacted Indonesia's banking industry, leading to the rise of digital banks that rely entirely on technology for their operations and services. By applying the TOGAF framework and ArchiMate modeling, this study successfully identified five core processes essential to the operations of digital banks: deposits, special deposits, regular time deposits, fees, and loans. These processes are depicted in a structured enterprise architecture, enabling digital banks to efficiently and consistently align their business strategies with daily operations.

The SWOT analysis in this study reveals that digital banks have strengths in operational efficiency and strategic partnerships, providing them with a competitive advantage in the market. However, the study also identifies significant weaknesses, such as a high dependency on technology and challenges in reaching less tech-savvy populations. Additionally, opportunities for product innovation, market expansion, and ecosystem integration are highlighted as areas digital banks can leverage for further growth. Conversely, threats like regulatory changes, increased competition, and cybersecurity risks must be carefully managed to maintain the stability and sustainability of digital banks.

In response to these findings, the study recommends the adoption of relevant new technologies, improved third-party risk management, and enhanced customer data security and privacy as critical steps to strengthen the competitive position of digital banks.

# REFERENCES

- Alfadri, F., Surya, E., Syekh, U., Hasan, A., & Padangsidimpuan, A. A. (2023). SWOT Analysis of the Application of Financial Technology in Mobile Services at PT Bank Syariah Indonesia. *JIFTECH: Journal Of Islamic Financial Technology*, 2(2), 85–98. http://jurnal.uinsyahada.ac.id/index.php/jiftech
- Anderson, R., & Andry, J. F. (2021). Perancangan Enterprise Arsitektur Menggunakan Framework TOGAF. *ULTIMA InfoSys : Jurnal Ilmu Sistem Informasi*, 12(1), 58–66.
- Andry, J. F., Sugian, D., Kartin, M., & Pranamya, D. (2023). Enterprise Architecture Design Using The Open Group Architecture Framework (TOGAF) at Logistic Courier Services. *Journal Research and Development* (*ITJRD*), 7(2). https://doi.org/10.25299/itjrd.2022.846
- Beese, J., Haki, K., Schilling, R., Kraus, M., Aier, S., & Winter, R. (2023). Strategic alignment of enterprise architecture management—how portfolios of control mechanisms track a decade of enterprise transformation at Commerzbank. *European Journal of Information Systems*, 32(1), 92–105. https://doi.org/10.1080/0960085X.2022.2085200
- Camatti, J. A., Rabelo, G. M., Borsato, M., & Pellicciari, M. (2020). Comparative study of open IoT architectures with TOGAF for industry implementation. *Procedia Manufacturing*, *51*, 1132–1137. https://doi.org/10.1016/j.promfg.2020.10.159
- Crosley, N., Indrajit, R. E., & Dazki, E. (2023). TOGAF Framework For an AI-enabled Software House. *SinkrOn*, 8(2), 1140–1152. https://doi.org/10.33395/sinkron.v8i2.12390
- Cruz, J. (2023, July 20). TOGAF. Https://Www.Linkedin.Com/Pulse/Togaf-Jos%C3%A9-Cruz/.
- Dewi Asih Pramesti, R., Amalia Nur Fajrillah, A., & Agustika Nurtrisha, W. (2021). Enterprise Architecture Sebagai Optimalisasi Proses Dan Pengembangan Teknologi Informasi Menggunakan Togaf ADM (Studi Kasus: PT XYZ). 8(4), 2407–4322. http://jurnal.mdp.ac.idjatisi@mdp.ac.idJune25
- Dumitriu, D., & Popescu, M. A. M. (2020). Enterprise architecture framework design in IT management. *Procedia Manufacturing*, 46, 932–940. https://doi.org/10.1016/j.promfg.2020.05.011
- Fikri, A. H., Purnomo, W., Hayuhardhika, W., & Putra, N. (2020). Perancangan Enterprise Architecture Menggunakan TOGAF ADM pada PT. Hafintech Prima Mandiri. *Jurnal Pengembangan Teknologi Informasi Dan Ilmu Komputere*, 4(7), 2032–2042. http://j-ptiik.ub.ac.id





e-ISSN: 2541-2019



Volume 8, Number 4, October 2024

DOI: https://doi.org/10.33395/sinkron.v8i4.14116 p-ISSN: 2541-044X

e-ISSN: 2541-2019

Gunadham, T., Mustafa, E., & Mohammed, A. (2022). Solving Challenges in an Electronic Banking Services Company by Implementing Enterprise Architecture Frameworks. *Journal of Information and Knowledge Management (JIKM)*, 12(2). https://ir.uitm.edu.my/id/eprint/70909

- Gunawan, F. E., Fernandes Andry, J., Tannady, H., & Meylovsky, R. (2019). Designing Enterprise Architecture using TOGAF Framework in Meteorogical, Climatological, and Geophysical Agency. *Journal of Theoretical and Applied Information Technology*, 31, 20. www.jatit.org
- Hannemann, I., Rodrigues, S., Loures, E., Deschamps, F., & Cestari, J. (2022). Applying a decision model based on multiple criteria decision making methods to evaluate the influence of digital transformation technologies on enterprise architecture principles. *IET Collaborative Intelligent Manufacturing*, 4(2), 101–111. https://doi.org/10.1049/cim2.12046
- Haryono, D., Hanief, A., Ghafur, S., & Somantri, G. R. (2023). The Challenges of Digital Banking in Today's Banking Industry. *Indonesian Interdisciplinary Journal of Sharia Economics (IIJSE)*, 6(3).
- Hermiyetti. (2024). Towards the Future: Digital Transformation in Indonesian Banking and Its Implications for Economic Growth and Public Prosperity. *International Journal of Economic Literature (INJOLE)*, 2(2), 505–520.
- Hie, B. P. (2021). Panduan Transformasi Digital Bank di Indonesia: Konsep dan Praktek dalam Memimpin Transformasi Total (Vol. 1). https://perbanas.id/duaribu19/wp-content/uploads/2021/11/E-Book-Transformasi-Digital-Bank-di-Indonesia.pdf
- Horn, N., Gampfer, F., & Buchkremer, R. (2021). Latent Dirichlet Allocation and t-Distributed Stochastic Neighbor Embedding Enhance Scientific Reading Comprehension of Articles Related to Enterprise Architecture. *AI (Switzerland)*, 2(2), 179–194. https://doi.org/10.3390/ai2020011
- Jager, E. (2023). Getting Started with Enterprise Architecture. In *Getting Started with Enterprise Architecture*. Apress. https://doi.org/10.1007/978-1-4842-9858-9
- Kalbuadi, H., & Ryano Yohanis, A. (2024). Remote Working and TOGAF: Architecture Vision. *Eduvest-Journal of Universal Studies*, 4(5), 3999–4010. http://eduvest.greenvest.co.id
- Kevin Dwi Saputra, Dio Ramadani, & Raihan Ambari. (2023). Perancangan Digital Enterprise Architect Smart course Pada Industri pendidikan. *SABER: Jurnal Teknik Informatika, Sains Dan Ilmu Komunikasi*, 2(1), 104–113. https://doi.org/10.59841/saber.v2i1.659
- Kuswandi, D., Wulan Windu Ratih, S., Sahara, R., & Gunawan, B. H. (2022). The Development of the Banking Industry in the Digital Era in Indonesia. *Jurnal Ilmiah MEA (Manajemen, Ekonomi, Dan Akuntansi)*, 6(3), 878–890.
- Litvishko, O., Beketova, K., Akimova, B., Azhmukhamedova, A., & Islyam, G. (2020). Impact of the Digital Economy on the Banking Sector. *E3S Web of Conferences*, *159*. https://doi.org/10.1051/e3sconf/202015904033
- Maita, I., Mulyani Egust B, W., Salisah, F. N., & Rahmawita, M. (2022). Perancangan Enterprise Architecture untuk Mendukung Transformasi Digital Usaha Kecil dan Menengah (UMKM) Menggunakan TOGAF ADM. *Jurnal Ilmiah Rekayasa Dan Manajemen Sistem Informasi*, 8(1), 48–54.
- Michael, D., Indrajit, R. E., & Dazki, E. (2022). Implementation of Enterprise Architecture in Cloud Computing Companies. *SinkrOn*, 7(2), 549–559. https://doi.org/10.33395/sinkron.v7i2.11405
- Naila Quin Azisah Alisyahbana, A., Azis, F., Cahyani Ramli, R., Gian Matthew, F., & Zefanya, V. (2024). Indonesian Journal of Enterprise Architecture Implementation of TOGAF ADM in Designing Enterprise Architecture for Netflix Company. *Indonesian Journal of Enterprise Architecture*, 1(2).
- Nguyen-Thi-Huong, L., Nguyen-Viet, H., Nguyen-Phuong, A., & Van Nguyen, D. (2023). How does digital transformation impact bank performance? *Cogent Economics and Finance*, 11(1). https://doi.org/10.1080/23322039.2023.2217582
- Nurfitasari, A., & Sumadhinata, Y. E. (2022). SWOT analysis as HR development and performance assessment PT. Santosa Kurnia Jaya. *Jurnal Ilmiah Akuntansi Dan Keuangan*, 5(5), 2072–2078. https://journal.ikopin.ac.id/index.php/fairvalue
- Prawira, D. Y., Kurniawan, R. D., Indrajit, R. E., & Dazki, E. (2023). Enterprise Architecture Design Using TOGAF ADM: The Case of KotaKita. *Jurnal Teknologi Sistem Informasi Dan Aplikasi*, 6(2), 81–87. https://doi.org/10.32493/jtsi.v6i2.29416
- Prawira, K. T., Makmur, A., & Santoso, H. (2023). Enterprise Architecture for Payment System Industry in Industrial Era 4.0. *Sinkron*, 8(1), 517–525. https://doi.org/10.33395/sinkron.v8i1.11933
- Sanchia Grafita Ryana Devi, W., Rara Pringgandinie, D., Yulina, H., & Hadiansah, D. (2022). SWOT Analysis As A Competitive Strategy At Primkop Kartika Ardagusema Cimahi City, West Java, Indonesia. *International Journal of Science, Technology, & Management, 3*(1), 134–143. https://doi.org/10.46729/ijstm.v3i1.451
- Saputra, F. B., & Rahmania, E. (2022). *Banking Information System Study Through Enterprise Architecture TOGAF*. 2(1), 43–51.





Volume 8, Number 4, October 2024

DOI: https://doi.org/10.33395/sinkron.v8i4.14116 p-ISSN: 2541-044X

e-ISSN: 2541-2019

Statista. (2024, June). *Digital Banks Indonesia*. https://www.statista.com/outlook/fmo/banking/digital-banks/indonesia.

- Susanto, H., & Safaria, S. (2024). Proposed Livin Digital Banking Product Development Strategy at PT. Bank Mandiri Tbk. Formosa Journal of Sustainable Research, 3(5), 1063–1082. https://doi.org/10.55927/fjsr.v3i5.9262
- The Open Group. (2018). TOGAF® 9 Foundation Study Guide 3rd Edition (Vol. 2). www.vanharen.net
- The Open Group. (2019). ArchiMate @ 3.1 Specification. www.opengroup.org/legal.
- Vinardo, Dazki, E., & Eko Indrajit, R. (2023). Enterprise Architecture with TOGAF in the Indonesian Footwear industry, Case Study at XYZ Footwear Industry. *Jurnal Teknik Informatika (Jutif)*, 4(6), 1495–1506. https://doi.org/10.52436/1.jutif.2023.4.6.1017
- Wedha, B. Y., Vasandani, M. S., & Wedha, A. E. P. B. (2023). Enterprise Architecture Design for the Transformation of Online Financial Services. *Sinkron*, 8(4), 2670–2678. https://doi.org/10.33395/sinkron.v8i4.13042
- Werner, T., & Lehan, A. (2023). Enterprise Architecture Management (EAM) as a fundamental approach for the digital transformation of the German road infrastructure management. *Transportation Research Procedia*, 72, 1098–1104. https://doi.org/10.1016/j.trpro.2023.11.564
- Wulandari, N., De Jager, J. W., & Mahry, S. E. (2024). The Driving Factors of Digital Banking Intention and the Role of Customer Experience in Indonesia Banking Industry. *Jurnal Administrasi Bisnis*, *13*(1), 10–18. https://doi.org/10.14710/jab.v13i1.59623